

29<sup>th</sup> Annual

# MRFA Golf Tournament

Bel Acres Golf & Country Club



August 22<sup>nd</sup> 2017  
**Bel Acres  
Golf & Country  
Club**



Sponsorship  
Package  
[www.mrfa.mb.ca](http://www.mrfa.mb.ca)



Manitoba  
**Restaurant &  
Foodservices**  
Association



Tournament Presented by:

**MANITOBA  
LIQUOR  
& LOTTERIES**





## Dear Sponsor,

We are excited to be planning the 29th Annual MRFA Golf Tournament presented by Manitoba Liquor and Lotteries on August 22nd at Bel Acres Golf & Country Club. This tournament brings together restaurant operators and food service suppliers for a day full of great food, good fun and golf. The golf tournament is an excellent opportunity for you to connect with our members and build new relationships.

Every year we choose a charity to benefit from a portion of the golf tournament proceeds, this year we have chosen a local charity called Healthy Start for Mom & Me. To learn more about this charity please see the information below.

Please review the information in this sponsorship package and contact us with any questions. Thank you for your consideration and we look forward to hearing from you!

Sincerely,

Coralee Dolyniuk, Executive Director, MRFA

### Schedule

**11:00 am** Registration Opens

**11:15 am** Pre Round Lunch

**12:30 pm** Shotgun Shot

**5:30 pm – 6:15 pm** Post Golf Reception

**6:15 pm** Dinner & Awards Presentation

## Information About the Charity



Each year we strategically chose a charity partner that benefits from a portion of the event proceeds. This year we have chosen Healthy Start for Mom and Me to be the recipient of the proceeds.

Healthy Start for Mom & Me is a Winnipeg charitable organization focusing on providing new moms with information about nutrition, health and parenting a baby. They can be found in many areas throughout Winnipeg many, especially the inner city. Below is a list of some of the resources they offer through their various programs:

- Chance to learn with others and obtain new information
- Taste healthy snacks and new foods
- Free milk coupons (if required and eligible)
- Childminding for children 1-5 years
- On-site nurse (midwife), dietitian, outreach staff
- The opportunity to ask your questions, get connected
- Dads, partners or other family welcome
- Offer cooking events and one-to-one nutrition and other support by phone or in person.

View [www.hsmm.ca](http://www.hsmm.ca) for further information.

## Contact Information

For more information on sponsorship opportunities please contact:

**RACHEL WESTMAN**

Event Manager

rachelw@mrfa.mb.ca

1.204.975.8204



## Sponsorship Opportunities

	<b>Gold</b> \$2,000 +	<b>Silver</b> \$1,000 +	<b>Bronze</b> \$600 +	<b>Supporting</b> \$400 +
<b>Benefit Descriptions</b>	4 Prizes	4 Prizes	4 Prizes	4 Prizes
<b>Golf Tournament Registrations</b> <i>Includes green fee, cart rental, lunch, dinner, drink tickets, and a guaranteed team prize</i>	4	2	1	-
<b>Opportunity to host a hole</b> <i>Including the opportunity to set up your company tent &amp; tables and distribute promotional items and information to participants</i>	√	√	-	-
<b>Opportunity to run a contest at your sponsored hole</b> <i>Includes the opportunity to announce winners of your contest at tournament dinner</i>	√	√	-	-

## Additional Sponsorship Opportunities

### Drink Sponsor + 4 prizes - \$2,000

Be remembered as providing the golfers with the edge they need to up their game. Each golfer will receive two drink tickets (beer, wine, sprits) which they can use during lunch, on the course or during dinner. The tickets will be branded with your logo for golfers to be reminded of who bought them the drinks! With this sponsorship you receive 4 golf tournament registrations.

### Photography Sponsor + 4 prizes - \$1,000

Each team member will receive a printed team photo during the dinner. With this sponsorship, you will have the opportunity to brand the photo card with your logo. With this sponsorship you receive 2 golf tournament registrations.

### Cart Sponsor + 4 prizes - \$1,000

Each cart will feature your logo and you will have the opportunity to place any promotional material in the carts. With this sponsorship you receive 2 golf tournament registrations.

## Benefits

### All sponsors receive the following benefits:

- Logo recognition on all printed materials
- Logo on looping PowerPoint presentation during dinner
- Logo on MRFA Golf Tournament website page
- Logo on course signage



Manitoba  
**Restaurant &  
Foodservices**  
Association

# 29<sup>th</sup> Annual MRFA Golf Tournament Sponsorship Commitment Form

## Contact Information

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

## Sponsorship Commitment

Please indicate your level of commitment below

**Gold Sponsorship - \$2,000**

Includes 4 golfers and hole activity (Golfer names to be submitted by August 12th)

**Silver Sponsorship - \$1,000**

Includes 2 golfers and hole activity (Golfer names to be submitted by August 12th)

**Bronze Sponsorship - \$500**

Includes 1 golfer (Golfer names to be submitted by August 12th)

**Supporting Sponsorship \$300**

**Cart Sponsor - \$1,000**

**Drink Sponsor - \$2,000**

**Photography Sponsor - \$1,000**

**Additional Dinner Tickets - \$40** Qty: \_\_\_\_\_

**Additional Golf Registrations - \$250** Qty: \_\_\_\_\_

\*\* All sponsors are also required to provide 4 prizes for the tournament

\*\* Sponsorship deadline is May 1st, 2017. At this time we will open up registration for the tournament, so we cannot guarantee golfer spots after this date.

## Canadian Anti-Spam Legislation

\_\_\_\_\_ By initialing the space next to this clause, I provide my express consent to being contacted, including by email and by other electronic communications, by the Manitoba Restaurant & Foodservices Association (MRFA), and third parties, for purposes related to the planning, performance and marketing of, the MRFA Golf Tournament.

\_\_\_\_\_ By initialing the space next to this clause, I provide my express consent to being contacted, including by email and by other electronic communications, by the MRFA, and third parties who are involved with the MRFA Golf Tournament, about products, services and other promotions offered by the MRFA and third parties who are involved with the MRFA Golf Tournament.

We will only send you email and other electronic messages with your express consent, or as permitted by CASL, or other laws. You may withdraw your consent at any time by contacting our offices at info@mrfa.mb.ca or 204-783-9955. Please be advised that this may restrict our ability to send messages to you in the future.

Strauss Communications Incorporated is providing this request for consent on behalf of the Manitoba Restaurant & Foodservices Association. You can contact Strauss Communications Incorporated at 386 Broadway, Suite 503, Winnipeg, Manitoba R3C 3R6, or by email at info@strauss.ca. You can contact MRFA at 386 Broadway, Suite 503, Winnipeg, Manitoba R3C 3R6 or by email at info@mrfa.mb.ca.

## Payment Options

Fax or Email the registration form to confirm your sponsorship. Once you have submitted this registration, you will be invoiced accordingly.

**Fax:** 204-947-9767

**Email:** info@mrfa.mb.ca

\*\*All sponsorships are subject to GST, unless a GST exemption number is provided

**For general golf tournament information, please contact:**

Rachel Westman

rachelw@mrfa.mb.ca or

(204) 975-8204