

Manitoba Restaurant & Foodservices Association

As a member, your voice is critical to the success of Manitoba's restaurant and food service community. Your membership investment provides you with opportunities to:

- network and develop meaningful relationships with restaurateurs, industry leaders and your peers.
- receive our monthly newsletter with the latest news in the Manitoba food service industry.
- attend useful and topical information seminars and workshops.
- access industry leading business-building tools.
- take advantage of special members-only pricing on products and services through our Member Benefits Program.
- stay on top of industry trends and issues.
- ensure that your voice is heard on policy/political concerns and priorities that have the potential to impact your business and our industry in general.



Apply Online

mrfa.mb.ca/online-application

Annual Associate Membership:
\$325 + GST*

**Annual memberships are billed on the calendar year. Associate members joining in November or December receive the rest of the year free.*

Monthly membership payments available at \$27.08+GST/month with one-year commitment.

Contact us to request a printable application form if you prefer.

Contact Us

Manitoba Restaurant & Foodservices
Association
Unit 1, Second Floor - 113 Marion Street
Winnipeg, MB R2H 0T2
(204)783-9955
info@mrfa.mb.ca
mrfa.mb.ca



Membership



Advocacy

Through regular communication with government officials, the MRFA strives to represent our members on all major issues affecting our industry. We are continually advancing concerns and seeking positive assurances and policy solutions from legislators.

Stay Informed

We constantly strive to keep our members informed through our newsletters, social media, and e-campaigns. If there's something going on that you should know about, we will find the best way to keep you in the know.

Annual Publications

You receive member rates on advertisements in LocalFare and our annual print directory, within which you also receive a complimentary listing. *LocalFare* is our annual magazine that promotes Manitoba's restaurant industry and is delivered to Manitoba homes, restaurants, hotels, and tourism centres. Get your ads in front of our members and the public.

Member Events

Receive discounts on booths at our annual MHA & MRFA Show, the largest hospitality trade show in Western Canada, and ensure your product or service is seen by hospitality establishment owners and managers. Attend networking and educational events for our members to meet your fellow members and gain knowledge on a variety of subjects designed to help you improve your business. Sponsor or partner in delivering an educational event for our members and showcase how your product or service can improve our members' businesses.

Member Benefit Program

The MRFA assists our members in improving their bottom line through our exclusive-to-members benefit program. Become a participant in our Member Benefit Program and offer services or discounts to our members to drive sales for your business or take advantage of applicable members-only pricing for your own business needs.

Ask an Expert

Our Ask an Expert program allows our members to seek one-on-one feedback from local business experts on a variety of topics. Become one of our experts and provide guidance to our members or network with other participants to benefit from their expertise.

Sponsorship Opportunities

Be a sponsor at our annual golf tournament and participate in a day of productive fun with restaurateurs and industry leaders. We also offer opportunities to become a digital sponsor and feature your brand on our website, social media, and newsletter.

